

# WELLSPRING INTERFAITH SOCIAL SERVICES STRATEGIC PLAN 2022–2023

## IDENTITY STATEMENT

We are people of faith committed to enriching the lives of residents throughout Allen County, empowering them, providing opportunities, and elevating their well-being by meeting both their physical and social needs. We welcome and serve anyone—whether they lack materials, connections, or community—through no-cost programs furnishing food, clothing, housing options, and care for youth and seniors. We emphasize our unique strengths of adaptability, integrity, and commitment to caring, respectful, and judgement-free relationships. We are sustainable thanks to diversified revenues, including foundation grants, government funding, and donations from individuals, congregations, and business partners.

## GOALS

### Mobilizing Hope

**Expand the mobilization of *all* Wellspring services to meet community needs**

1. Grow current programs by increasing clients served through innovative mobilization by 5% per year
2. Expand mobilization for at least one service per year
3. Raise \$50,000 additional per year specifically to support mobilization
4. Develop/implement a marketing plan emphasizing Wellspring on Wheels across all programs

### Enriching Lives

**Improve programs by adapting services, redirecting resources, and streamlining processes to better serve people in need**

1. Develop and institute plan for providing client-driven services, for example, in youth and older adult programs
2. Leverage client relationships through case management to ensure access to all Wellspring services and community resources
3. Raise \$100,000 additional per year specifically to support program improvement

### Enhancing Facilities

**Ensure that Wellspring's location and physical plant meet its clients' needs**

1. Complete a comprehensive facilities' needs assessment for Wellspring
2. Complete a facilities budget and take steps to ensure Wellspring's facilities' funding needs for the foreseeable future
3. Identify, lease/acquire, and transform a location to fit agency needs